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PATRICE WITHERSPOON

COMMUNITY ENGAGEMENT | CONTENT MANAGER

Creative strategist with 5 years of experience across diverse management roles. Trusted ability to establish and facilitate partner relationships, coordinate events, and develop content. Enjoys using creativity to amplify the voices of women of color and issues impacting our communities.

CORE COMPETENCIES

Content Creation | Copywriting | Digital Marketing | Program Management
| Social Media Management | Story Telling |

ACCOMPLISHMENTS

TEDx White Point Garden Women- *Speaker*

- [It's Because You're a Woman](#): A story of personal journeys, embracing womanhood and rejecting internalized misogyny

EXPERIENCE

National Women's Law Center, Washington, D.C. — *Strategy & Policy Manager*

June 2020 – June 2021

- Managed partner relations for Pathways to Gender Justice, a cross-cutting initiative centering women and girls in the 2020 general election and 2021 legislative sessions through policy, advocacy, and research
- Supported the execution of strategies to engage and mobilize state partners in legislative advocacy efforts which included contract management, recruiting storytellers, and facilitating strategic planning meetings
- Managed the Stop Harassment State Network, a network of 300 legislative advocates. This included developing processes and procedures to support the functions and growth of the network.
- Manages project plans for webinar and virtual workshop production

Charleston Commission on Women, Charleston, SC- *Commissioner*

June 2020 - Present

- Promotes education on issues regarding the needs and safety of women including initiatives to end human trafficking and domestic violence

Additional Skills:

Facebook, Twitter, Instagram, TikTok

Hootsuite, Constant Contact

Adobe Suite

Video scripting and editing

Wix/WordPress

Canva

- Works with local government to recommend and develop policies, and carry out programs relevant to the status of women such as paid family leave
- Investigates allegations concerning discriminatory practices against women and recommends solutions

YWCA Greater Charleston, Charleston, SC — *Health Educator/Youth Program Manager*

April 2018 - May 2020

- Developed programs and produced content utilizing evidence-based curricula associated with sexual and reproductive health, provided family planning consultation services
- Managed youth leadership program, developed program policies and oversaw digital campaigns and events
- Developed and managed Instagram story content for events
- Coordinated the City of Charleston's Annual Martin Luther King Jr. youth engagement events

Khouri Chiropractic, Charleston, SC — *Administrative Lead/Wellness Coordinator*

February 2016 - April 2018

- Wrote marketing copy for newsletters, website, social media, and promotions, including the Charleston City Paper
- Managed administrative staff
- Coordinated workplace wellness efforts and open house events

Metanoia Youth Leadership Academy, Charleston, SC — *Counselor*

September 2013 - June 2015

- Coordinated student service projects and reflection modules, including urban gardening, food banking and community clean-ups
- Facilitated "Real Talk" sessions, workshops and discussions designed to provide a safe space for students to express how societal norms impact youth mentally and emotionally

EDUCATION

College of Charleston- Charleston, SC

May 2015

- B.S. Public Health
- Bonner Leader Program Scholarship